

Healthcare shouldn't be an all or nothing proposition for patients . . . or for physicians. Both want choices and the assurance that the decisions they make enable the best possible care without limiting access, or taking away options."

Wayne Lipton, Managing Partner

BIOGRAPHY

Pioneering one of the most successful medical practice models in the nation, Wayne Lipton has forged a long and productive career serving the medical community. Recognizing that healthcare is a quickly evolving landscape, he identified a key challenge faced by physicians and patients to provide and receive personalized medical care—a concept threatened by managed care and government regulations. Lipton's drive to fix this problem led him to design a unique physician practice model, which he has offered for more than 10 years now.

Lipton is Managing Partner for Concierge Choice Physicians, LLC, and one of the most experienced and successful executives in concierge medicine. Having spent several years at a major concierge medicine company, he saw first hand the hardships that occur when both physicians and patients are forced to make difficult choices. Specifically, he realized that a one-size-fits-all model and restrictive contracts often left physicians dissatisfied.

In response, Lipton established Concierge Choice Physicians in 2005, creating the innovative Hybrid Choice™ and FullFLEX™ models of concierge care. These models combine the best aspects of concierge care with the flexibility to blend seamlessly into an existing practice or to stand alone. After more than a decade of growth, Concierge Choice Physicians has served over 300 physician practices in 24 states, making it one of the largest providers of concierge medical services in the nation. Lipton was the first in the nation to develop concierge programs designed specifically for specialists such as cardiologists, rheumatologists and gynecologists.

Lipton graduated from Harvard College in 1973 with a degree in Biochemistry. He attended the University of Chicago Business School, and the Boston Architectural Center. He was formerly a chief operating officer for PhyMatrix, a public healthcare company; chief operating officer for Physicians Choice, a Connecticut IPA and practice management company; and president and principal of Richmond Way Stores, a local chain of drug stores that he operated for 20 years.



Wayne Lipton, Managing Partner

BIOGRAPHY continued

He speaks regularly to physician groups on best practice innovations, since his flexible concierge care models have been adapted for small and large medical groups, as well as various academic institutions. He has conducted hundreds of seminars for prospective members interested in joining concierge programs.

Active in his community, Lipton has served as a trustee and deputy mayor of the Village of Rockville Centre. He is a member of the Board of Directors for South Nassau Communities Hospital; a former member of the Board of Trustees of the Rockville Centre Community Fund; chairman of the Human Rights Commission of RVC; current president of the RVC Guild for the Arts; and former vice chairman of the Nassau County Sewer and Storm Water Authority.

Lipton is also an accomplished musician, whether it's managing and performing in Long Island's top semi-professional orchestra or jamming with the likes of rock stars Keith Emerson and Steven Tyler. As a youth, he studied at the renowned Juilliard School of Music and has been performing solo and orchestral work for the past 25 years. He manages and regularly performs with the South Shore Symphony, where he is president and principal cellist. Mr. Lipton lives in Rockville Centre, New York. His wife, Karen, is an assistant district attorney for Nassau County.

