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Concierge Choice Physicians Names Edward Schwager, MD, Medical Director
Noted National Leader Brings Real-World Experience to Position

Rockville Centre, NY – August 4, 2011 – Edward J. Schwager, MD, FAAFP, has been named Medical Director for [Concierge Choice Physicians](#) (CCP), the pioneer of the Hybrid Model of concierge medical care. CCP is the second largest concierge management company in the nation with more than 190 physicians, caring for 300,000+ hybrid and traditional model patients in 18 states and the District of Columbia.

Dr. Schwager is a practicing primary care physician in Tucson, Arizona, working with a large medical group, an adjunct professor, lecturer and speaker on topics ranging from practice management issues to improving patient care. He has been named one of the “Best Doctors in America: Pacific Region” annually between 1996 to 2010.

“Many medical directors today are executives, not practicing physicians,” notes Wayne Lipton, managing partner for Concierge Choice Physicians. “It was critical to us to bring on board a clinician that understands the challenges of the healthcare industry today. Dr. Schwager’s depth of experience, commitment to improving patient care and passion for his profession make him an ideal addition to the CCP family.”

CCP hybrid models merge traditional and concierge programs and allow physicians to continue to care for all their patients – those with Medicare or other government or private insurance programs. Typically, in a conversion to a CCP hybrid model, 50 to 150 patients opt to join the concierge program, giving the physician a needed private, non-taxpayer funded source of revenue, while ensuring that they have time to see the majority of their patients who continue as traditional patients. Full-model programs are ideal for physicians who are nearing retirement or who want to spend more time with their families or other pursuits. Both models encourage good physicians to remain in practice while providing choices to patients.

In addition to his patient care responsibilities in Tucson, Dr. Schwager will work with CCP to help educate physicians, and to communicate with legislative and industry leaders about the important role concierge medicine can play in national efforts to strengthen primary care by encouraging good physicians to enter and remain in practice.

“Medicine today faces so many challenges,” notes Dr. Schwager. “I have always believed that the best practice model for physicians and patients are those that promote wellness, encourage closer relationships and that provide incentives to keep good doctors practicing medicine. I look

forward to helping CCP reach out to physicians and grow awareness of the hybrid model of care.”

Prior to his position with Concierge Choice Physicians and working as a family physician and Regional Medical Director for a large medical group in Tucson, Dr. Schwager had his own private practice specializing in maternal-child health and geriatrics. He also worked as a Managing Partner and family physician for the Associates in Family Practice, P.C. and was a physician executive for the Advantage Health Network, Carondelet Medical Group/Associates in Family Practice. In addition, Dr. Schwager was the Senior Vice President of Professional Services for Advantage Health, Inc.; Medical Director and President at El Presidio Physicians IPA; and Department Chief and Electroencephalogram Technologist, EEG Department at Kino Community Hospital.

Dr. Schwager is a Member of The Congress of Delegates for the American Academy of Family Physicians and is a member of the Pima County Medical Society and the American College of Physician Executives. In addition to practicing medicine, Dr. Schwager is an Associate Clinical Professor for the Department of Family and Community Medicine, University of Arizona College of Medicine. He is the former President, President-elect and Director-at-Large for the Arizona Academy of Family Physicians.

Dr. Schwager received his Bachelor of Arts in History and Sociology of Science from the University of Pennsylvania College of Arts and Sciences in Philadelphia, Pennsylvania and his Medical Doctorate from the University of Arizona College of Medicine in Tucson, Arizona. He is Board Certified in Family Medicine and earned a Certificate of Added Qualifications in Geriatrics. He is also the former Chief Resident at the University of Arizona Family Practice Residency in Tucson, Arizona.

For information on physicians in Connecticut go to www.choice.md/locations.

About Concierge Choice Physicians

Concierge Choice Physicians™ (CCP) is a private company in Rockville Centre, New York. CCP pioneered the hybrid model of concierge medicine, which enables doctors to practice both traditional and concierge-style medicine within a single practice. Under a hybrid model, typically about 50 to 150 patients choose to join the concierge model. CCP also helps physicians to offer, or transition to full-model concierge programs. The company works with more than 180 medical practices in 18 states and the District of Columbia. For more information, visit www.choice.md or call 877-888-5590.

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