

Company Fact Sheet



OVERVIEW:	Concierge Choice Physicians (CCP) is a leading private company offering a hybrid medical practice option that allows doctors to practice both traditional and concierge-style medicine in a single practice. Since its inception in 2005, CCP has expanded into 20 states, as well as the District of Columbia, and has more than 200 affiliated primary care physicians who care for more than 300,000 traditional and concierge patients.
THE CCP DIFFERENCE:	<p>Specializing in providing physicians with the guidance and support to transition to full model or hybrid concierge programs, CCP is the pioneer of the hybrid model, which ensures that physicians can continue to see all their patients - even those on Medicare. Hybrid models can be started with as few as 5 percent of a practice's patients choosing this model.</p> <p>When practicing in a hybrid model, physicians get a new and much-needed stream of private revenue, and patients get a choice of whether to get concierge care or continue receiving care in the traditional setting. Both programs focus on providing patients with a more meaningful relationship with physicians and emphasize illness prevention and wellness.</p>
MANAGEMENT:	Wayne Lipton, Managing Partner
NUMBER OF PHYSICIANS:	More than 200 and growing
CURRENT LOCATIONS:	Arizona, California, Colorado, Connecticut, Delaware, Florida, Illinois, Kansas, Maryland, Massachusetts, Michigan, Missouri, Nevada, New Jersey, New Mexico, New York, Pennsylvania, Tennessee, Texas, Virginia and Washington DC.
COST:	On average, each patient will pay \$150 to \$200 a month (or \$1,800 to \$2,400 annually). For comparison, the average cost of an executive physical is well over \$2,500.
ENHANCED CARE:	<ul style="list-style-type: none">▪ Comprehensive annual screening including an EKG▪ Battery of tests that include a comprehensive lifestyle questionnaire and a family medical history▪ Areas of focus vary by physician and may include nutrition, lifestyle, addiction treatment, mobility assessment, and alternative and sports medicine

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PATIENT BENEFITS:

- Same-day or next-day appointments
- Direct phone lines and/or cell phones to physicians
- Extended office visits
- Reduced waiting room time
- Greater emphasis on illness prevention and wellness
- Children up to age 25 may participate under their parents' program at no additional charge

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